

4PL.COM Logistics Cape recently undertook to transport and rig, a giant “Pinata” cow to be used in a TV advert, for Cadbury’s Canada.

The dimensions (7 metres long, 5 metres high & 3.6 metres wide) of the piñata were of such a nature that it had to be halved in order to be successfully transported and then re-assembled.

Leonard Redelinghuys of 4PL Cape, provided the TV production Company with the transport equipment, the technical expertise and assistance to dismantle the piñata. He went one step further, and remained on the site until the advert shoot was completed and the site cleared. This meant that instead of sitting in the comfort of his home while a driver was sent to collect and deliver, he spent an entire two days assisting the production Company, finishing at 3am on the second day.

This is a shining example of the dedication and commitment 4PL.COM has to offer our clients.



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proprietor: none such films (Pty)Ltd

28th Aug 2012

To: 4PL

Att: Leonard Redelinghuys

Dear Leonard

We would like to thank you on behalf of ourselves and our Client – Cadbury Canada - for the very efficient service you provided us on our TV commercial filmed this last weekend in Cape Town. The transport of our giant Pinata model build was of some concern until we phoned you and you very quickly came up with a great plan that was also within our budget.

It was of the utmost importance to us to have the Pinata get to the city centre in as easy and safe a manner as possible on our pre rig day, and then to be taken away quickly at the end of our shoot day – you did all the planning and thinking for us and made it a simple process. We were particularly impressed that you went above and beyond our expectations by staying and helping with the actual putting together of our model and the handling of it during the shoot. We will definitely call you should we need any unusual load transported in the future.

Yours sincerely
Kirsten Bowman
Producer